



ROTARY INTERNATIONAL
Distretto 2110 - Sicilia e Malta

Gaetano Lo Cicero
Governatore



Palermo, 1 gennaio 2013

Dear friends,

January marks half way of our year of service and it represents the right moment to look at both the past and the future at the same time.

It is the period during which we should review our objectives and evaluate the results of what has been done compared to our targets. It is the time to consider the actions that needs to be resumed to complete successfully the agenda of our year of service.

During my visits to the clubs of the district i have seen many things which should make us proud of ourselves.

Rotarians are able to make changes that will determine the process during the next months and perhaps in the future years.

The privilege and the duty of Rotarians, as fortunate people, is to be part of an advanced society and being able to help whoever lives in unimaginable conditions.

We have a lot to do and we cannot waste even a minute of our most precious resource that is our time.

We are all volunteers, nobody has forced us to become Rotarians, each of us has been chosen to become a member of Rotary.

Nevertheless we need to be honest with ourselves and be able to look with objectivity at our clubs .
Are our projects meaningful, sustainable and relevant? Are our meeting productive and gratifying?
Are our clubs welcoming to new members and do our events take into consideration the needs of young couples?

When new members join the club do we welcome them properly and do we involve them enough?

The statistics show that, while a good number of new members join Rotary each year, at the same time too many leave the club.

What unattended expectation does induce them to leave? What expectations have we failed to satisfy?

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We need to focus our energies on clubs and pay more attention on how we are seen from outside. It is time to show our communities that Rotary nowadays is not the same as it appears in their preconceptions.

Rotary is a way to link, to do more and to count more. It is a way to pursue our idealism by turning our vision into reality.

Rotary Informa is inspired by this ideal: *To show what we do in our territories in favour of our communities.* And this needs to be shown to our own members in the first place in order to improve the group identity and to non-members so that they can look at Rotary in a different way.

We need to prove that we prefer actions over words.

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